Professional Financial
Retirement Stress Testing
Exclusively for friends, family and colleagues of our valued clients

Paul Byron Hill, MBA, MFP, MSFS, ChFC®, CFP®
Wealth Management Professional | Financial Educator

PROFESSIONAL FINANCIAL
Integrative Wealth Management

In these uncertain times, you may know a friend, family member or colleague who may have a difficult situation, or who wonders whether they are getting the right advice, or simply needs experienced professional advice but doesn't get it. That's not uncommon. Studies suggest that over 80 percent of "middle-class millionaires" would value a second opinion.*

In order to help those you care about achieve their goals and dreams, we provide a complimentary **Retirement Stress Testing** for those people. We're pleased to offer your friends, family and colleagues the same guidance and expertise that you've experienced as a valued client of Professional Financial.

Working with professionals who redefine wealth management

Ask ten investors to define wealth management. Rather, ask ten financial advisors you meet to do so. You'll probably get ten different answers, and most replies will focus only on investing or products. As a client of Professional Financial, however, you benefit from a team of CFPs® with a network of experts sharing a distinctive vision of integrative wealth management.

Our consultative planning process

At Professional Financial we approach each engagement with a time-tested, collaborative process. We have an open dialogue with you so we can learn about your values, goals and dreams. This proven process enables us to closely tailor an individual plan that works toward your retirement and legacy goals. As a valued client, you'll recognize each of the six phases below. In our **Retirement Stress Testing**, we offer a portion of our consultative service, complimentary, to your friends, family and colleagues.

THE PROFESSIONAL WEALTH MANAGEMENT PROCESS™

Phase 1	Phase 2	Phase 3	Phase 4	Phase 5	Periodic
Retirement Envisionment Session	Strategy Commitment Session	Planning Strategy Sessions	Investment Strategy Sessions	Advanced Strategy Sessions	Strategy Management Sessions

Paul Byron Hill, MBA, MFP, MSFS, ChFC®, CFP® is a nationally recognized Wealth Management Professional, Financial Educator and Author, written about in *Money*, *Fortune*, and *Forbes*, among others. As co-Author of *Retire Abundantly,* Paul has been interviewed by businessman James Malinchak, author of 20 books and featured on ABC-TV's hit series, *Secret Millionaire*. Reuters recognized Paul and his firm as one of 500 "Top Advisers," featured him in an interview on their Advice-Point website, and honored him at a New York City gala event. Professional Financial Strategies, Inc., the independent firm he founded in 1993, consistently has been ranked as a leading wealth management firm.

Paul and his firm act as a personal chief financial officer for clients, bringing together a distinctive multi-disciplinary wealth management process with specialists that integrate retirement planning with investment management, mitigating taxes, protecting assets, and passing on a legacy for family, community and causes to make a greater impact.

In 1983, Paul earned a pioneering designation as a Certified Financial Planner (CFP®), and then ChFC® (Chartered Financial Consultant) and ATA (Accredited Tax Advisor). He earned his MBA in Finance from the Simon Business School at the University of Rochester. His extensive education includes MFP (Master of Science in Financial Planning) and MSFS (Master of Science in Financial Services). Paul has been presented with the Albert Nelson Marquis Lifetime Achievement Award by Who's Who.

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CLARITY. COMMITMENT. CONFIDENCE.

What to expect from the Retirement Stress Testing

We will meet with your friends and family in a conversation to explore their opportunities and concerns to see if we can help. If there is a fit, we will invite them back for a conversation about our findings. We may confirm whether they are on the right track with their existing financial advisors. Or if we are not the right fit, we will suggest another qualified professional firm that may be more appropriate. Either way, they will receive advice regarding their current retirement planning situation—a value up to $5,000 or more.

RETIREMENT TESTING CONVERSATION

Phase 1	Phase 2
Retirement Envisionment Session	Strategy Commitment Session

Integrative Wealth Management

Investment Management

- Strategic planning
- Goal monitoring
- Performance evaluation
- Risk evaluation
- Portfolio structuring
- Manager due diligence

Wealth Planning

- Wealth enhancement, including tax minimization and liability restructuring
- Wealth Protection
- Caring for Heirs
- Legacy Planning
- Lifeprint Impact

Relationship Consulting

- Regularly scheduled calls, emails, reviews and in-person meetings
- Professional network, including accounting, tax, legal, insurance, actuarial and benefits experts

Let us help you help those you care about. Contact us today.

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*Source: Russ Alan Prince and David A. Geracioti, *Cultivating the Middle-Class Millionaire*, 2005.